January 2018

As we look back on 2017, one strong sentiment comes to mind: Glad that’s over with!

While the California Automobile Museum continues its march toward a bigger, better and brighter future, we can all agree that the past year of roof replacement chaos was a challenge. The mess, the noise, the constant shuffling of cars, it’s a wonder we had any visitors.

But visitors kept coming and we soldiered through. And we can now look back on the year - and look up at our gleaming roof — and feel a tremendous sense of pride and accomplishment. Our volunteers did an amazing job of working around and through the roof construction, moving the cars when they needed to be moved, keeping the construction dust and dirt under control, and continuing to provide our guests with the high quality and friendly experience the Museum is known for.

The Museum staff also deserves an enormous amount of credit for their nimble adjustments to the construction chaos. It wasn’t always easy or pleasant, but they kept the ship afloat and making forward progress and for that, we are grateful.

I also would like to express the Museum’s appreciation to Madsen Roofing and Waterproofing. Madsen’s team was gracious and accommodating throughout the summer and into the fall.

And perhaps most notable of all — we completed the roof project under budget!

Now comes the important - and fun - work of getting the Museum back fully committed to fulfilling its mission to “preserve, exhibit, and teach the story of the automobile and its influence on our lives.”

Despite the construction, the Museum ended the year with a small budget surplus, a truly remarkable achievement given the many business disruptions we experienced. Executive Director Delta Pick Mello and her staff are to be commended for having successfully managed a very difficult year. The Board, Executive Director and staff are now focused on working together in 2018 to create an even more solid and sustainable financial foundation for a thriving and exciting future.
**FINANCIALS**

**OPERATING INCOME 2017**

$913,237

- PROGRAMS & EVENTS $230,424
- EDUCATION $9,430
- DOCENTS $9,657
- GIFT SHOP $39,560
- EXHIBITS $41,573
- MEMBERSHIP $52,976
- DONATIONS $59,329
- ADMISSIONS $176,669
- RENTALS $129,687
- VEHICLE SALES $163,932

**OPERATING EXPENSE 2017:**

$903,178

- PROGRAMS & EVENTS $249,940
- EDUCATION $9,430
- DOCENTS $9,657
- GIFT SHOP $39,560
- EXHIBITS $41,573
- MEMBERSHIP $52,976
- DONATIONS $59,329
- ADMISSIONS $176,669
- RENTALS $129,687
- VEHICLE SALES $163,932
- OVERHEAD $215,371
- ADMINISTRATION $198,606
- OVERHEAD $215,371

**NET OPERATING INCOME 2017:**

$10,059

**NOTES:**

Income for the Raise the Roof Campaign came in 2016 as well as 2017; Pledges for this campaign will be received into 2022.

The land we purchased and the building we were given have an assessed value of $1,420,000.00
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