

SIGNING UP

How do I sign up for CruiseFest?

The easiest and quickest way is online at calautomuseum.org/cruisefest.

If you prefer, you can contact the Museum to have a paper application sent to you, or better yet, come sign up in person at the Museum.

Does my car qualify?

Yes! We don't like anyone to feel left out. CruiseFest is not a snobby or exclusive car show. If it's special to you, we want to see it cruising on Fulton. There are no restrictions on years, makes, or models.

That having been said, however, we reserve the right to refuse entry to any car if we deem it to be inappropriate, unsafe, et cetera, or if the person driving it is creating an unsafe or disruptive environment for everyone else. Doesn't happen very often, but we're always prepared to do it.

Does my car have to be street legal?

Believe it or not, no. The cruise circuit is a closed loop! That being said, you are responsible for getting your car to and from the event in a safe, legal way, and you are required to sign a waiver, releasing the Museum of liability for damage to yourself, your car, or anything else.

Am I required to pre-register?

Required? No. Highly encouraged? You bet. Why? Doing so will make check-in MUCH quicker and easier. In addition, we regularly communicate with all pre-registered participants to keep them informed of any last-minute changes or news. We will try our best to broadcast these things to the general public, but we can't make any promises you'll see it. After all, we don't have your contact information! Last year's show sold out and we had to turn away a few participants at the door because we were out of space!

What does it cost?

Take advantage of our early registration discount! The first 300 cars to register will pay \$25 (for Museum members) or \$30 (for general public). After that, registration prices go to \$35 for Members and \$40 for general public. For an additional \$15, get a CruiseFest t-shirt, and VIP bag.

All cars who register at the gate will pay a flat \$50, regardless of whether or not they're Museum members. T-shirts may be available for purchase, but are not guaranteed.

SIGNING UP, CONTINUED

Can I check in for the cruise before October 5?

Absolutely! We highly encourage all pre-registered participants to pick up their cruiser decal (and t-shirt, if you ordered one) at the California Automobile Museum starting on the morning of Monday, October 1. Packet pickup is available Monday-Friday of that week, from 10:00 am to 4:00 pm.

By checking in early, your entry into the cruise on the afternoon of the 6th will be even easier, as our check-in crew will be able to spot your dash sticker and direct you to the express lane.

Oops. I forgot to come to the Museum to check-in. What do I do now?

You can check-in on site on October 6th. Read about that in the “Being There” section.

GETTING THERE

I want to park with my friends or car club. How do I do that?

We love our car club supporters and highly encourage their participation. We are able to arrange group parking lots for groups and car clubs who register more than 10 cars. Contact the Museum at (916)442-6802 for more information.

Important: While we can assign your club or group to a lot on Fulton Avenue, we are not able to enforce your lot to keep others out, so that responsibility falls to your club members. You are able to have members of your club enforce your lot starting at 10:00 am on the day of CruiseFest (October 6th)

Can I start cruising early?

No. The CHP, in partnership with our volunteers, will close down the cruise route just before 3:00, so we can't let anyone into the cruise earlier than 3:00.

BEING THERE

Where do I enter the cruise?

On either westbound El Camino Avenue or eastbound Marconi Avenue. Please note, these are the ONLY CruiseFest entry points. As you approach Parkwood Drive (if you're entering on El Camino), or Wright Street (if you're entering on Marconi) you will see our check-in crew on the street, ready to check you in. Be prepared to provide your name, our crew will check you off the list and give you your dash sticker (Unless you already picked it up at the Museum the previous week)

Please be aware, all cars cruising Fulton Avenue during CruiseFest MUST display their window cling! This is the only 100% guaranteed way to verify that you have paid your dues and are registered to cruise with us. We will have California Highway Patrol officers ready to escort any crashers.

What if I'm registering and paying on-site?

On-Site registration will take place at 2500 Marconi Avenue, just west of Fulton Avenue. Please note that this is the ONLY spot for onsite registration. There will be plenty of space for you to park, get out of your car, pay your \$50 registration fee, and enter the cruise.

While we have the capability to take credit cards, cash is highly preferred (Checks are good too)

What's the cruise route?

A half-mile stretch of Fulton Avenue, bordered by Marconi Avenue on the north end and El Camino Avenue on the south end.

The golden rule for cruising? The right lane is for parking, the left lane is for cruising!

How long do I get to cruise?

Between the hours of 3:00 and 5:00, you are free to cruise, or park, as much as you'd like. Pull over, check out your fellow cruisers, grab a bite to eat at a local food truck, and then do another lap or two!

At 5:00, all cars will be instructed to park, and the street festival part of the evening will begin.

Can I cruise without registering?

No. Our cruise route on Fulton Avenue is a closed circuit during CruiseFest hours, and all cars on the route MUST register and pay their dues, as well as displaying their official cruiser window cling. Anyone not displaying a dash sticker (crashers) will be escorted off Fulton Avenue. Pay your CruiseFest dues and join the fun! You're supporting a great cause.

BEING THERE, CONTINUED.

What are the award categories, and how do I qualify?

This is one of the most fun, unique parts of CruiseFest. We do NOT have traditional award categories. Each of our CruiseFest sponsors is given the opportunity to present an award to their favorite car. This provides an award opportunity to those cars who wouldn't usually get one.

As far as qualifying...there's only one thing you need to do. Park on the street! Parking lots throughout Fulton Avenue will be open to CruiseFest participants, and you're welcome to park there if that's your preference. However, you will not be eligible for a sponsor award.

Can I leave early?

No. Sorry. We are expecting upwards of 12,000 people at CruiseFest, and after 5:00, they will be all over Fulton Avenue for the street festival part of the evening. So a car trying to leave can create a very unsafe situation. Please plan your evening to stay put until 7:00 pm, when the event ends.

Any other questions? Contact the Museum at (916)442-6802